

<b>Promotion</b>	33,883			
Service literature and associated paperwork	£0.15	£5,082	£5,082	
<b>Total</b>			<b>£5,082</b>	<i>Direct</i>
<b>Total Support Service Costs (Based on 16/17 Budgets)</b>				
All Support Service / Service Management Costs	£101,123	£101,123	£101,123	
<b>Total</b>			<b>£101,123</b>	

**Total Operational and Support Costs –  
Existing Green Waste:**

**£561,518**

### **Subscription Based Garden Waste Collection Service**

#### **Potential Income**

Feedback from authorities that have implemented a green waste subscription service have identified two key considerations:

- Not to under estimate administrative, financial and officer time involved with operating a chargeable service, and
- The implications of not achieving the assumed level of uptake in the service and the revenues received being lower than those budgeted

Authorities experience a significant reduction in participation when a charge is first introduced with a steady increase over time as residents realise it is easier and cheaper than disposing of the waste themselves. Pendle Council introduced a chargeable service in June 2014 and reported a 65% take up from garden properties. In addition, green waste tonnage collected showed an 18% reduction on what it had been in previous years. Based on the demographics of garden properties in Fylde it would be reasonable to assume a higher uptake, particularly if the scheme is launched at the height of the growing season, however this is difficult to predict with any degree of accuracy without public consultation to measure potential support for any scheme.

#### **Potential Income Based On Variable Participation at £30 Per Bin**

<b>Participation (%)</b>	<b>No of Properties **</b>	<b>Income @ £30 per bin *</b>
40	13,553	£406,596
45	15,247	£457,420
50	16,942	£508,245
55	18,636	£559,069
60	20,330	£609,894
65	22,024	£660,718
70	23,718	£711,543

\* This does not take into account additional income from multiple bin properties

\*\* Based on existing 33,883 garden waste properties